

THE BASSANO HERALD

VOL II; No. 39.

Bassano, Alberta.

Thursday, September 27, 1956. \$1.50 per year.

HANNA WHIPS LOCAL BOYS

The new football club composed of Bassano and Cluny players received a setback at the hands of the club from Hanna in it's first game of the new season held at Cluny football grounds on Sunday afternoon. The final score was 28 to nil in favor of Hanna.

The Bassano - Cluny team showed flashes of good football from individual players and their downfall seemed to be caused from lack of practice in both play-making and team work.

The Bassano - Cluny team will play against Drumheller at the Bassano grounds next Sunday at 2:30 P.M.

LOCAL BASEBALL TEAM WINS AGAIN

The Bassano Senior Baseball club was host to the "Old Timers" on the local diamond last Sunday afternoon and, after some brilliant playing from both clubs, came out on the long end of a 7 - 4 score. The two clubs will meet again next Sunday. This may prove to be the final game of the season for the Bassano team as some of the members of the team also play on the football squad, thus leaving the team short handed for the balance of the year.

MISSIONARIES PLAN LECTURE

Mr. and Mrs. Roger W. Scott, recently returned after five years missionary service in Northern India, will lecture on India and Pakistan at the Bassano Evangelical Free Church on Thursday, October 4th at 8:00 P.M. They will show some native costumes, curios, slides and films to illustrate their lectures.

Miss Dorothy Theobald will entertain with vocal and accordin solos.

OUR CHURCHES

ST. MARY'S ANGLICAN CHURCH

Sunday School - 2:00 P.M.
Evensong - 3:00 P.M.

Rector - Rev. G.B. Hotchkis.

KNOX PRESBYTERIAN CHURCH

Sunday School - 10:00 A.M.
This is Rally Day Sunday and all parents and relatives are invited to attend.
Morning Worship 11:00 A.M.

Minister - Rev Moorhead of Calgary.

BASSANO EVANGELICAL FREE CHURCH

Sunday School - 10:30 A.M.
Evening Prayer - 7:30 P.M.

Pastor - Rev. Leon A. Tiede.

FOOTBALL CLUB PLANS DANCE

The Bassano - Cluny Football Club will hold a dance in the Bassano Hall on Friday, October 12th. Music by the Four Hits and a Miss. Proceeds to help finance the football club.

TOWN TOPICS

Mrs. William Miller is visiting at Delia for two weeks.

A drilling site has been prepared five miles south west of Bassano and the rig is expected to commence spudding-in operations shortly.

Mr. and Mrs. Hugh Pearce motored to Calgary on a business trip on Saturday, returning home on Sunday.

William Rutschke left on the train early Wednesday morning for Calgary, where he will attend a waterworks short course and conference of waterworks and sewage operators from Alberta, Saskatchewan and Manitoba. He is expected to return on Saturday.

Israel and Egypt are fighting across their border again in sporadic clashes. To insure peace in this section, I would suggest that the United Nations make a buffer zone 5 miles wide between these warring nations. This zone to be used only by the border housewives of both countries for clotheslines to hang their washing on. To protect their washing the housewives could patrol the area armed with rolling pins. That should keep the peace in that part of the world!

A farewell party for Rev. Dr. Clare will be held in the Banquet Room of the Masonic Hall on Friday, September 28th at 8:00 P.M.

All members and adherents of the Knox Presbyterian Church are cordially invited to attend.

Don't forget the Saturday night dances at the Bassano Hall. They're lots of fun.

Town employees have completed the construction of water and sewer lines for this season and are now busily engaged in cutting weeds again and grading every street and lane in town before the winter season arrives.

Allie says "we hear Elvis Presley is delving back into the years and some old songs to show us how they should be sung. We do hope he will never find "The Lost Chord", dear old "Tommie Lee" or "The Trumpeter". What he might do to these beautiful old numbers - we hate to think".

Mr. Jas. Wright and Jack McKenzie of Exshaw spent the weekend with the former's sister-in-law, Mrs. I. Young. While here they got in some duck hunting.

Gordon Miller of Banff has arrived in town to take over the position of assistant agent with the C.P.R. here.

Mr. and Mrs. Art Simpson and daughters, Margaret and Wendy, left to spend the weekend in Calgary. On Monday they will all journey to Edmonton where they will leave Margaret to enter the University of Alberta.

We saw Rev. Tiede emulating the man on the flying trapeze on Wednesday when he was attempting to stand on a scaffold and nail a large piece of plywood to the wall of the church during the high wind. Wonder just what a preacher says when he hits his thumb with the hammer!

There is a rumor to the effect that Ted Schaffer is planning to build a new house this fall in Bassano. The more the merrier. There is still some vacant land in town suitable for the construction of new residences.

The Sports Clinic

(An official department of the Canadian Amateur Sport and Physical Fitness Development Service)
By Lloyd Percival

Don't let trees block your approach

If a tree blocks the approach to the green, nine out of 10 golfers will try to go over it. But Cary Middlecoff has a special tip for use when the green is fairly close. Try going under the tree, says Middlecoff.

The golfing doctor advises using a choke grip on a two iron or even a putter, with a distinct downward swing and a restricted follow-through. By doing this, he says you'll have less chance of hitting branches and just as much chance of landing on the green.

While this may not seem like good golf, remember that it's advice from the top. Unless you are very consistent with lofted clubs, Middlecoff says you're safer going under the tree when the green is fairly close and your approach is blocked.

Resting between events

In track and field, just as in other athletic activities, relaxation is of the utmost importance. This is especially so when resting between attempts in such events as the broad jump, pole vault and shot put, where several attempts must be made in a short period of time.

Here are a few hints to remember. After your jump or throw has been completed, put on your sweat clothes to prevent cooling off and relax! Try to get far enough away so you don't hear the officials.

WEEKLY BIBLE COMMENT

TEMPERANCE A NEEDED ELEMENT IN OUR SOCIETY

Strong drink made its ravages in the ancient world as it makes its ravages today. The story of the effect of intemperance upon the individual and upon society has been practically the same in every age and among every people. The woe that the prophet Isaiah pronounced to the drunkards of Ephraim is the same woe that falls upon the drunkards of America and of other lands today.

Nor is the cause of temperance one that stands alone. The three great enemies of human welfare and happiness have been slavery, war and strong drink. War has reared its ugly head for the greater part of the last two decades, while slavery has become a terrifying reality to vast portions of mankind, as totalitarian powers, declaring that might makes right, have had their way.

It is this situation that gives both point and large application to a single verse from the prophecy of Habakkuk: "Woe to him that buildeth a town with blood, and establisheth a city by iniquity!" Too much in the life of every people today is still established by iniquity and built on blood.

Our own nation will be strong to save the world from its aggressors and the powers that threaten to stifle all democracy and liberty only in proportion as we make our personal lives and our social life clean and strong, building upon a sure foundation of brotherhood and a co-operation in the things that to a large extent have been built upon greed, selfishness, indulgence in vice, and all manner of unrighteousness and injustice.

Paved streets first were tried by a Roman emperor some 2,000 years ago. 3206

calling out your opponents' distances. Stretch out on the ground, loosen your shoe laces and keep the legs propped up in the air. Don't indulge in any horse-play. Breathe slowly and deeply, thinking only of how you can improve your performance. Don't worry about your opponents or anything else—this may make you tense up. Relaxation is the secret of success, so make sure you relax every chance you get during competition.

The Canadian Amateur Sports and Physical Fitness Development Service is a nationwide project operated by Sports College to improve standards of sports and fitness. This newspaper is pleased to participate in this service by presenting "The Sports Clinic" to its readers. Further information about how the CASPFDS can help you may be obtained by writing to Sports College, Box 99, Toronto 1, Ont.



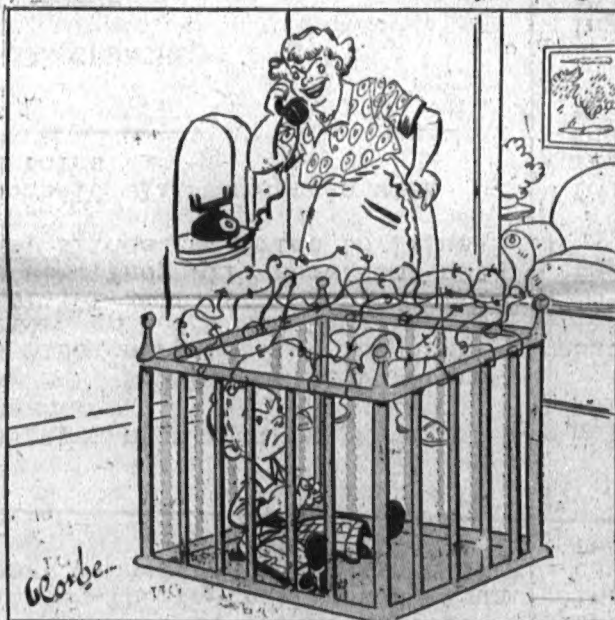
FOOTBALL FASHIONS — The new fall look for football players is a shoulder number. Model, above, is all-professional defensive halfback Bert Rechichar of the Baltimore Colts. All the teams in the National Football League will wear the numbers this season.

2.5 BILLION

The present population of the world is estimated to be two billion, 528 million persons, an increase during the past year of about 35 million.

Ticklers

By George



"Oh no, Mom, he's no trouble at all! Right now we're playing a game called concentration camp!"

PEGGY

THEY CLAIM I HAVE A VERY HIGH IQ FOR MY AGE!



REALLY? WHAT DOES THAT MEAN?



IT MEANS MY HEAD IS FULL OF GRAY MATTER!



NO BRAINS?



RIVETS

By George Sixta



Quick Canadian Quiz

1. Rivers that have their sources in Canada empty into what five bodies of salt water?
2. Of the 100,000 square miles of land in Ontario classed as suitable for agriculture, what proportion is at present occupied?
3. In 1955 the value of imports into Canada averaged \$420 per family, \$790 per family, \$1,280 per family?
4. In 1955 what was the total of wages, salaries and supplementary labor income earned by Canadians? What was the 1955 net income of Canadian farmers?
5. Of the 3,389,530 Canadians who paid personal income tax in 1953, how many had incomes in excess of \$15,000 a year?

RALPH WILL DO

"Would you spell it, please?" asked Miss Lee Ballentine, executive director of the Alken County Red Cross. Her visitor took a deep breath:

"S-c-h", he began, "w-a-r-t-z-m-e-r-k-o-a-k-e-n Ralph. And Ralph", emphasized the Pennsylvanian, "is the last name."

"Thank you", murmured Miss Ballentine.

ANSWERS TO QUICK QUIZ

5. 28,220 persons. 3. \$1,280 per family. 1. The Atlantic, Arctic and Pacific Oceans, Hudson Bay, Gulf of Mexico. 4. Wages, salaries and supplementary labor income \$12,861 million; net income of farmers, \$1,455 million. 2. Slightly less than one-third.

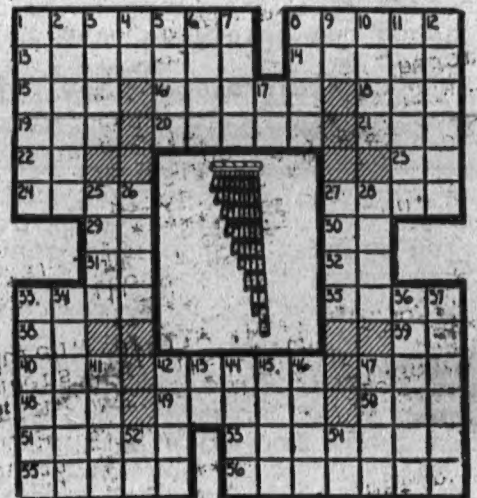
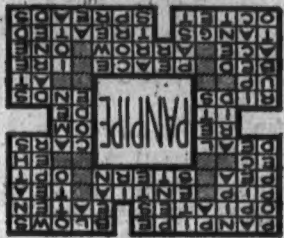
(Material prepared by the editors of Quick Canadian Facts, the pocket annual of facts about Canada.)

:: Weekly Crossword Puzzle ::

Musical Instrument

- HORIZONTAL**
- 1 Depicted musical instrument
 - 8 The player across the top
 - 13 Narcotics
 - 14 Consumed
 - 15 Apple seed
 - 16 Abstract beings
 - 18 Beverage
 - 19 Green vegetable
 - 20 Severe
 - 21 Choose
 - 22 From (prefix)
 - 23 Exclamation
 - 24 Distribute, as cards
 - 27 Vehicles
 - 29 Anent
 - 30 Mystic ejaculation
 - 31 Pronoun
 - 32 Down
 - 33 Frees
 - 35 Finishes
 - 38 Higher
 - 39 Near
 - 40 Resting place
 - 42 Harmony
 - 47 Anger
 - 48 Playing card
 - 49 Missile
 - 50 United
 - 51 Sharp flavors
 - 53 Handled
 - 55 Group of eight
 - 56 Scatters
- VERTICAL**
- 1 Burst open
 - 3 Philippine palm
 - 4 Parent
 - 5 Followers
 - 6 Confined
 - 7 Royal Italian family name
 - 8 Vegetable
 - 9 Note of scale
 - 10 German king
 - 11 Mourner
 - 12 Scythe handles
 - 17 Symbol for iridium
 - 25 Dry
 - 26 Permits
 - 27 Cipher
 - 28 So be it!
 - 33 Term used in music
 - 34 Emetic
 - 36 Mended
 - 37 Horses
 - 41 Impress
 - 42 Ago
 - 43 Comparative suffix
 - 44 Wiles
 - 45 Corporal (ab.)
 - 46 Pitcher
 - 47 Particle
 - 52 Earth goddess
 - 54 An (Scot.)

Here's the Answer



—By Chuck Thursday

Published every Thursday by Hugh Pearce, Bassano, Alberta. Authorized as second class mail by the Postoffice Department, Ottawa.

THE OBSERVER

BY HUGH PEARCE

Alberta's industrial growth has brought about a tremendous increase in the demand for electrical energy. To keep pace with these demands, at least three new power plants are being constructed and others planned in Alberta.

The production of power in Alberta has increased 200% during the past ten years and is expected to maintain a high rate of increase for at least the next decade.

In 1955, the generating capacity of all types of plants was approximately 463,000 kilowatts - 740,000 kw is forecast by 1959. 1956's jump is to 561,000 kw. In 1955, hydro-powered generators turned out 54% of the total power generated in the province, steam plants accounted for 44% and internal combustion plants accounted for the balance.

This year will see the completion of the two new steam plants in Alberta. The Wabamun plant of Calgary Power Ltd. will introduce a 66,000 kw gas-fired steam unit, while Canadian Utilities Ltd. Battle River project will bring into service its first 32,000 kw coal fired unit. Next year the work will be started on the City of Edmonton steam plant in preparation for the installation of two 30,000 kw gas turbines. These, when installed in 1958, will be the largest in North America. The City of Lethbridge plans to install an 8,000 kw gas turbine next year. Calgary Power Ltd. will add to its capacity by installing another 18,000 kw hydro unit at the Cascade project. A 23,000 kw hydro plant was installed at the Ghost River plant in 1954.

The Calgary Power Co. Lake Wabamun project will have the first 66,000 kw unit completed this fall at a cost of \$8,000,000. A second 66,000 kw unit is expected to be in operation next year. ultimately the plant will be composed of four units - two 66,000 kw and two 100,000 kw.

Last year Alberta's power consumption was over 1,728 million kilowatt hours, generated by power plants having a total capacity of 463,000 kw, an increase in output of 15% over 1954.

Transmission systems are also expanding rapidly. Last year there was 8,968 miles of primary transmission lines, not including some 27,000 miles of farm electrification services. With the increase in the number of oil fields, many heavy transmission lines have been extended to a number of new areas so that now large blocks of power are available to almost all settled areas of Alberta. The rapid expansion in the generation and transmission of power in the province is due largely to the expanding oil, gas and allied industries. Industries associated with petroleum products and by-products are increasing and expanding at a far greater rate than could have been anticipated even five years ago.

Notwithstanding the ever increasing demand for power, there is no reason to fear the prospects of a power shortage in the province. Alberta has more than one million horsepower of potential water power, more than 17 billion tons of mineable coal and 11 trillion cubic feet of natural gas as power sources. Much of the coal can be strip mined, helping to produce power as cheaply as hydro as well as giving employment to miners now laid off for lack of coal orders.

In view of the vast potential sources of Electrical power in this province, Alberta should be second only to Ontario in all of Canada as a centre of heavy industry and manufacturing. Once the large manufacturing plants in Eastern Canada and the U.S. are aware that such an abundance of low cost power is available, it is probable that large sections of the heavy industries will follow the footsteps of earlier pioneers and "go west, young man, go west".

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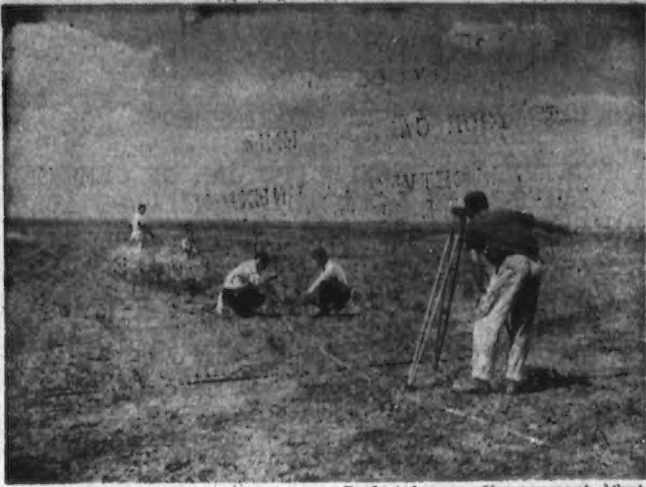
BRENT'S MEN'S WEAR
Phone 12 Bassano

FOR MEALS

THAT SATISFY

TRY

BUD'S COFFEE SHOP
George Mason - Prop



—Saskatchewan Government Photo

HIGHWAY SURVEY—Here a party of department of highway engineers begin preliminary survey operations on the Moose Jaw bypass of the Trans-Canada highway. Their first step is to "run" two "hug" lines along the outside of the right-of-way and to mark these with wood stakes, at each 100 feet. Secondly, bench marks are set up to establish the line of elevation along the route of the proposed road, the number of marks required varying with the number of changes in topography. Next the party "shoots" cross sections at each change in topography on the route, and drives stakes into the ground at every change in elevation, for marking purposes. When the preliminary survey is complete, plan profile sheets, setting out details of the ground and construction specifications are made up in the office for the use of the contractor and engineer on the job.

Preliminary highway surveys

The Saskatchewan Department of Highways plans to complete preliminary survey operations on nearly 700 miles of provincial roads this year, T. B. Gentles, design engineer with the depart-

ment, said recently. Crews are now working on 57 percent or almost 400 miles of the mileage slated for this season, he added.

Preliminary surveys, which are the first major step toward the building of a new road or the rebuilding of an old one, are being done by about 25 crews of four men each. These crews which are at scattered locations in Saskatchewan, wherever a construction job is in progress, do preliminary surveying when for some reason they cannot work on construction. When the soil is too wet for road building or because a certain construction project has been finished, surveying can always be depended on to keep them busy.

When weather permits, preliminary survey crews often work late in the winter, long after frost has stilled construction machinery. However, when snow is deep, making it difficult for the men to get around, and topographic features of the area are covered, surveying is discontinued and taken up again in conjunction with the next year's construction program.

The fact that a preliminary survey is done on a section of road does not mean construction will be started the very next year. Preliminary survey projects are often selected because a crew is in the vicinity working on a construction project. Generally speaking, the department does try to build the road as soon after a survey as possible, provided the road fits into the priority list of work to be done.

If a section of road which has been surveyed must be left for several years, the expense of surveying is not lost. The iron pins which are driven into the ground can always be found and the original survey re-established for construction purposes.

Funny and Otherwise

After the family had increased to three it was decided to employ a girl as nursemaid.

"My husband is very particular whom we engage," said the mistress to the girl who applied for the job. "Are you faithful? Have you a kind and loving disposition? Will you . . ."

"Excuse me, madame," said the girl, "but am I to take care of the baby or your husband?"

Two men sat in the blood bank of a town in Arizona, U.S.A. One was a tourist, the other an Apache Indian.

The tourist stared curiously, then leaning forward, asked: "Are you a full-blooded Indian?"

The Apache thought deeply, then said: "Well, no, I'm a pint short."

"Our firm," said an insurance agent, "is one of the swiftest payers in the world. We are on the twelfth storey. Last week a window cleaner, who was insured by us, fell from the twenty-fifth floor. As he passed our window we handed him out his cheque."

A puzzled small girl watched a party of anglers putting off in their boat.

"But, Mummy," she asked, "do the fishes like all that beer?"

A man from the provinces was taken around London in a party of sightseers. He was so interested in watching a dredger at work near the Thames embankment, that his friends left him there while they went elsewhere.

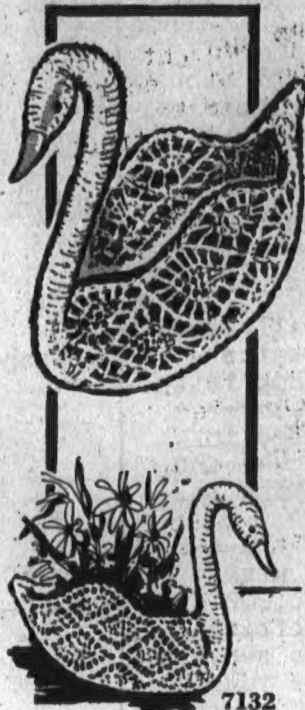
Returning some hours later they found he was still watching the dredger.

"What do you find so fascinating about that?" asked one of the party.

"I've counted 11,000 of those buckets," he said, "and I mean to see the last one, if I stay here all night."

Fashions

Unusual crochet



7132

by Alice Brooks

A graceful swan in sparkling white crochet — what prettier design to decorate your dining table! Perfect for fruit, flowers.

Pattern 7132: Crochet directions for "swan" centerpiece; body about 13x7½ inches. Use heavy jiffy cotton—starch stiffly.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department,
Department P.P.L.,

60 Front Street W., Toronto.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating handwork! Send 25 cents for your copy of this wonderful book right away!

Lemon oil is one of the best cleaners for tile work, such as in a shower stall. It will remove and tend to prevent mildew in joints.

CARE PRODUCES GOOD PULLETS

No one wants runts when it comes to pullets. Yet this type is produced when the farmer rations the birds' feed in an effort to hold the pullet back. Feed growing pullets full feed says R. H. McMillan, Alberta's Poultry Commissioner. Mr. McMillan recommends hopper feeding of grain and pullet or growing mash on the range. The rest is up to the birds, for it is a known fact they will balance their ration. During the molting period the mash consumption goes up. Following this grain is more readily consumed and this goes towards making up any loss in weight.

The number of days from hatching to sexual maturity is determined by the birds' feeding more than by breeding. And before the bird comes into production, a good strong pullet should be on hand. Some birds come into production from 4½ to 7 months of age but the majority do not lay until they are 5 and 5½ months old. The ideal age for leghorns and production bred American breeds is 5½ months.

Do not make runts out of your good pullets by starving them in an effort to stop a few birds laying at 4½ months of age. If your pullets, that have been raised on full feed, do not lay before 7 months of age, they should be sent to the butcher.

The Pattern Shop

NEW PRINTED PATTERN
EASIER—FASTER
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4614

12-20; 40

PRINTED PATTERN

Our new PRINTED PATTERN—makes sewing a cinch! Dreamy style, this shirtwaist dress—and what could be prettier than a summer fashion of airy voile or lawn! It's flattering in all 3 sleeve versions; sew-easiest for you!

Printed Pattern 4614: Misses' Sizes 12, 14, 16, 18, 20; 40. Size 16 takes 5½ yards 35-inch.

Directions printed on each tissue pattern part. Easy-to-use, accurate, assures perfect fit.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly: Size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept.,
Department P.P.L.,

60 Front Street W., Toronto.

Be sure to write plainly your Name, Address and Pattern Number.

IN THE HOME WORKSHOP

A rugged de luxe truck for Junior that is easy to make. This is the type of plaything that generations of boys have been proud to own. It may be a potential soap-box derby winner if you use eight-inch rubber tired disk wheels. Or make it entirely of wood scraps picked up around the



30-INCH WAGON
CONVERTIBLE TO
STAKE TRUCK
PATTERN 215

home workshop, with metal fittings available at hardware stores. The bottom of the bed is plywood or solid stock may be used. Pattern gives large three-dimensional drawings of all parts and assembly procedure. A sturdy little pick-up truck that will last until Junior grows up. Use it for hauling in wood for the fireplace and for those trips to the grocery store. The pattern is 35c.

A useful small bookcase



PATTERN 460

That set of shelves you need for some odd corner can just as well be the attractive piece of furniture shown here. Pattern 460, which gives you actual-size cutting guides and directions for making it, will be mailed for 35c. This pattern is one of five included in the packet, Shelves and Stands for the Handy Man to Make, price \$1.50.

FREE CATALOGUE upon request. Address order to:

Home Workshop Patterns,
Department P.P.L.,
4435 West 5th Avenue,
Vancouver, B.C.

JUMP FALLS

Fishes ascend waterfalls by swimming to the bottom of the deep pool usually found at the bottom of the waterfall. The water pressure, combined with their own efforts, shoots them high into the air and over the falls.

Do not make runts out of your good pullets by starving them in an effort to stop a few birds laying at 4½ months of age. If your pullets, that have been raised on full feed, do not lay before 7 months of age, they should be sent to the butcher.

Try my delicious DESSERT BRAN MUFFINS



Sift together 3 times
2 c. once-sifted pastry flour
or 1½ c. once-sifted
all-purpose flour
2 tsp. Magic Baking Powder
¾ tsp. baking soda
1 tsp. salt

Mix in
1½ c. crisp breakfast bran
cereal



½ c. lightly-packed brown
sugar
Beat until thick and light

1 egg

Stir in

1 c. sour milk or buttermilk
1 tsp. vanilla
6 tbsps. butter or margarine,
melted

Make a well in flour mixture and add liquids all at once; mix lightly until just combined—do not over-mix. Two-thirds fill greased muffin pans with batter. Bake in moderately hot oven, 375°, 20 to 25 minutes. Makes 12 to 15 average-sized muffins.



You get
lighter,
more
delicious baked goods
with dependable
MAGIC Baking Powder.
Guard against failures
... get MAGIC today!

Costs less than 1¢
per average baking

POET'S CORNER

FROM ALLIE'S ANNALS

SIMPLICITY

Sometimes I am glad I am not rich,
Is it a singular thing to say?
If I were, I should have missed
The beautiful joy that was mine today.
Simply because the scarlet bloom
Came to lighten my little room.

And it is strange -- but when I am tired,
A flowered plate or a quaint gay cup,
Or a new pan placed on my kitchen shelf
Can magically lift my spirit up.
Something for a quarter, or a dollar or a dime
That I have wanted for a long, long time.

I pity the woman who never can know
The keen delight that some small thing gives;
A new stove singing it's golden song
Into a room where a family lives -
A new rug blossoming on the floor
Where an old one has been before.

She who is rich may have fine things,
But she has not waited as I have done;
She has not gathered her treasures in
Slowly and gladly - one by one.
I do not think her great rooms shine
Any more radiantly than mine!

-- By Grace Nell Crowell

MOVIE NEWS

Fri - Sat, September 28 & 29 - Walt Disney's
"LITTLEST OUTLAW" and "JOHNNY APPLESEED"

Mon - Tues, October 1 & 2 - "ONE DESIRE".
A Technicolor Drama with Rock Hudson and
Anne Baxter.

THERE IS ALWAYS GOOD ENTERTAINMENT AT THE
CAPITOL THEATRE IN BASSANO.

FIRE IMPROVES OIL WELL

Seven hundred feet deep in the earth of California's great Central Valley natural scientists have started a three-year experiment to produce more oil.

They have deliberately set afire an ancient oil pool. The experiment is being conducted by General Petroleum Company engineers, with the support of other companies. They hope their work will lead to important oil conservation practices.

The South Belridge oil field in Kern County, north of Los Angeles, was selected for the experiment. The oil remaining in the reservoir was of a consistency something like frozen molasses - it just couldn't be pumped by normal methods. So it was set on fire.

Engineers are working on the theory that, as the fire burns, the heat will cause the thick goeey oil in the reservoir to become flowable again so that it can be pumped or recovered by the usual normal methods.

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OF THESE DELICIOUS "DEEP ROASTED"

BABY BUNTING NUTS

NOTE THESE PRICES!

Spanish Deluxe	per lb	.58
Blanched Jumbos	per lb	.75
Giant Redskins	per lb	.75
Special Mix	per lb	1.35
Party Bridge Mix	per lb	1.69
Choice Cashews	per lb	1.79
Deluxe Mix	per lb	1.95

ENJOY SOME TODAY

STILES "THE DRUGGIST"

Phone 88 Bassano
THE REXALL STORE

YOUR PINK SLIP

SHOULD BE IN YOUR POSSESSION NOT LATER THAN
NEXT MONDAY, OCTOBER 1st. IF YOU HAVEN'T GOT
YOUR PUBLIC LIABILITY INSURANCE YET, SEE

J.W. RATZLAFF

Insurance & Real Estate
Phone 99 Bassano

CLEAR

FOR THE BEST HOME COOKED MEALS

EAT AT THE

IMPERIAL COFFEE SHOP
Mrs. J. Bryan - Prop

FOOTBALL

AT BASSANO

SUNDAY, SEPTEMBER 30th AT 2:30 P.M.

Bassano - Cluny vs Drumheller

COME AND SUPPORT YOUR OWN BOYS

FOR SALE

SIX PIECE KITCHENETTE SUITE IN NATURAL COLOR.
IN GOOD CONDITION.

PHONE 158 BASSANO AFTER 6 P.M.

FOR SALE

SMALL WHITE ENAMELLED COAL RANGE IN GOOD
CONDITION.

PHONE 184 BASSANO

EDITORIALS

from other weekly papers

(These are not necessarily the views of the editor of this paper.)

Sheep raising not popular

(From The Lacombe Globe, Lacombe, Alberta—July 19, 1956)

Sheep raisers in central Alberta were some \$8,250 richer, following the 1956 collection of wool made by their organization. The sheep are always sheared before the hot summer weather, and the annual deliveries are made early in July.

This year, the advance payment was 15 cents on each pound of wool. Total amount of wool from all central Alberta was 55,000 pounds, Lacombe heading the list with 21,000 pounds, followed in order by Red Deer, Westaskwin and Ponoka. Since these centres also act as divisional points for their respective farming areas, it is evident that sheep raising is not too popular in this part of the country.

There are probably several reasons for this trend. Sheep are difficult to manage, compared with other livestock. Losses in the grazing fields are high, particularly with the heavy coyote population which exacts its toll. Returns are not commensurately great, evidenced by the above figures for a whole season's wool "harvest". The final price in full settlement, determined later on the actual market value, means only a few extra dollars. Sheep can always be used for meat, of course, and lamb is the favorite course in many a household, but most farmers hereabouts seem to prefer to supply the dinner table with choice beef or pork.

While the number of sheep raisers within the central Alberta wool growers' association remains about the same, it is significant that only 24 were classified this year in the "large shippers" category, with over 500 pounds of wool each.

Speed or life!

(From The Mail, Drumheller, Alberta—August 1, 1956)

Authorities have been quoted to the effect that in an automobile accident in which someone is injured chance of death at forty miles an hour are one in sixteen, at fifty-five miles an hour one in twelve, at sixty-five miles an hour one in six. This is just about what one would expect. And in view of the shocking increase in the number of fatal automobile accidents surely some attention should be paid to statistics of this character.

It would seem that the mad desire to get from place to place in a hurry is responsible for the fact that if there is not some constructive planning all of the splendid results of applied preventive medicine may be lost by increased accident rates. Speedways, high-powered cars capable of going faster than any human being needs to go and impatient human beings are creating a death toll which is not only tragic but unnecessary.

An obvious conclusion is that humans consider speed more important than life!

PATENTS

AN OFFER TO EVERY INVENTOR. List of inventions and full information sent free. THE RAMSAY COMPANY, Registered Patent Attorneys, 275 Bank Street, Ottawa, Canada.



EXPORT
CANADA'S FINEST
CIGARETTE

Walking Weather

After the heat waves are over, the biting insects gone and sunshine a little less strong, the walker comes into his own. Autumn days in Canada are beautiful and just right for that best form of exercise—walking. Going places on one's own two feet gives a stimulating workout to mind and body. A person in normal health should take a daily walk. Even aged people who can get around should take a short stroll every day, weather permitting.

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Strictly Fresh

The fellow who leaves work early two or three times a week needs help of an optometrist; not a doctor. The poor guy is clock-eyed.

Taking candy away from our baby is about as easy as separating a tigress from her young.

Take a few melon-headed drivers, add some nuts behind the wheel of several other autos, let



simmer at an intersection in mid-day sun. That's the recipe for a traffic jam.

Stretch-to-any-size socks cover a multitude of ships.

The horn of plenty is the one which the guy behind you has on his car.

An estimated six percent of all human accidents happen to the eyes.



BETWEEN ROUNDS — Adlai Stevenson takes advantage of the lull between convention and campaigning to rest up on his Libertyville, Ill., farm. Above, the Democratic presidential candidate examines an ear of corn in one of the fields on his 70-acre estate. Adlai is preparing for what his manager calls "the greatest grass roots campaign of all times."

The Po river is Italy's longest river.

Increased farm help expected

An increased flow of eastern harvest help to the west is expected as a result of Ontario's move to ease restrictions on movement of farm workers. At the same time, Manitoba authorities were awaiting reply from Ottawa for a request for "any available" servicemen to help relieve the shortage of harvesters.

These were the latest developments in the farm help picture, outlined by H. R. Richardson, director of the province's farm labor service.

He reported that during the past week there had been no westward movement of harvest excursionists from the east: Manitoba's figure of eastern harvest help still stood at 15 out of a requested 200. However, Ontario which had clamped down on recruitment of her farm help for the west until her own harvesting was nearing completion, now was beginning to ease these restrictions, explained Mr. Richardson.

In any case, rains throughout Manitoba's agricultural belt had reduced temporarily the farm help demand, he said. Mr. Richardson reported a few soldiers during the week had responded to printed notices at military camps telling servicemen going on annual leave that farm help vacancies existed.

COURTESY PAYS OFF

Jane Ashley Says

"Corn Starch Makes Smoother Sauces!"

WELSH RAREBIT

- 2 tablespoons butter
- 1 1/2 tablespoons BENSON'S or CANADA Corn Starch
- 1 1/2 cups milk
- 1 1/4 cups grated sharp cheese
- 1/2 teaspoon salt
- 1/8 teaspoon pepper
- 1/8 teaspoon paprika
- Dash cayenne (optional)
- 1/2 teaspoon dry mustard
- 1 tablespoon chopped parsley

MELT butter in top of double boiler. BLEND in BENSON'S or CANADA Corn Starch; place over boiling water. MIX in milk gradually; stir until sauce has thickened.

COVER and cook 10 minutes, stirring occasionally.

ADD grated cheese and stir until melted.

ADD seasonings and parsley.

SERVE hot on buttered toast or on heated, crisp soda crackers.

YIELD: 4 to 6 servings.

Tomato Rarebit: ADD 1/2 to 3/4 cup cooked tomatoes to above recipe.



For free folder of other delicious recipes, write to:

Jane Ashley,

Home Service Department,
THE CANADA STARCH COMPANY
LIMITED,

P.O. Box 129 Montreal, P.Q.

MY FAMILY LOVES THIS RASPBERRY Double-boiler Pudding!



Grease upper pan of double boiler generously. Measure into pan:
1 1/4 c. (10 oz. can) canned raspberries and syrup
1/4 c. granulated sugar
2 tps. corn starch
Mix well and set aside.

Sift together:
1 1/4 c. once-sifted pastry flour
or 1 1/2 c. once-sifted all-purpose flour
1 1/2 tps. Magic Baking Powder
1/4 tsp. salt
Cream:
3 tps. shortening
Blend in:
1/2 c. granulated sugar
1 egg
Combine:
1/2 c. milk
1/2 tsp. vanilla
1/2 tsp. grated lemon rind



Add dry ingredients to creamed mixture alternately with flavored milk, combining lightly after each addition. Turn into double-boiler over raspberries. Cover closely and cook over boiling water until batter is cooked—about 1 1/4 hours—add boiling water, if necessary, to under pan.

Turn hot pudding out onto a deep serving dish. Pass chilled custard sauce or pouring cream.
Yield: 4 or 5 servings.

MAGIC protects all your ingredients. Get lighter, finer-textured results... buy MAGIC Baking Powder today.

